

My client is a leading global manufacturer and marketer of premium sports equipment. The business is organized into five divisions: Winter Sports, Racquet Sports, Diving, Sportswear and Licensing. The Company's key products have attained leading market positions based on sales and reputation and have gained high visibility through their use by many of today's top athletes.

Based in London we are looking for a senior Professional as

Marketing Manager Sportswear (f/m)

YOUR MISSION: Provides leadership in integrated marketing communication, content that inspires excites and intrigues a future consumer. They hold the key to invite people and bring them to the brand. We want this brand to feel forever youthful & passionate about sport.

YOUR PROFILE: This person needs to get Sportswear Marketing tools up and running. He creates the pitch into the seasonal dates and gates, so he manages all aspects of facilitating the content into marketing tools. For .com and community links, he is the up-loader of content. He is a diversified character, and his personal contact list should be impressive in sports-, music- and art world. **INDUSTRY RELATED SKILLS:** Marketing Manager has to have a strong awareness of sports, he is seeking out the next tear, and he understands that we need to turn the coolest people into tennis players and skiers, or if they are already to make them feel like telling everybody. He needs to shake things up, because we need to keep this brand forever youthful and passionate.

YOUR SKILLS: Needs to be experienced and senior enough to convince and excite our audiences on distribution levels, but has to have the appetite for change and moving the brand into new territories; he must have an inspiring track record suggesting he can do that.

Technical performance: manage a budget. Must have strong ability to work with Adobe Master pack. **Communication/Language:** strong verbal and written communication skills in English, German as a preferred option. Ability to effectively elevate strategic concerns to senior management in a timely and accurate manner. Ability to develop strong working relationships with management and external resources. Strong knowledge of cross team collaboration. **Other:** Accustomed to working in a rapidly changing, high growth environment. Ability to manage multiple and competing work priorities, demands and changes in an exciting start up environment.

YOU CAN EXPECT: My client is offering a high growth as well as an exciting start up environment. Your application is highly welcome.
For more details please get in touch with Heidi Steinberger.