

My client is a leading global manufacturer and marketer of premium sports equipment. The business is organized into five divisions: Winter Sports, Racquet Sports, Diving, Sportswear and Licensing. The Company's key products have attained leading market positions based on sales and reputation and have gained high visibility through their use by many of today's top athletes.

Based in London we are looking for a senior Professional as

Business & Product Manager Sportswear Winter (f/m)

YOUR MISSION: Within Sportswear you provide leadership in business processes and relevant product excellence leads and facilitates the strategic business goals and vision outlined in associated softgoods items. We want this brand to feel forever youthful & passionate about sport. Manage all aspects of winter apparel product lines within the enterprise business (excluding license business). Work is focused on short and long-term planning, impact to the bottom line, lead & execution strategies. They could hold direct reports in the future

YOUR PROFILE: The PM should be experienced in wintersport and understand the requirements of "wintersport" (ski, snowboard, outdoor) apparel based on personal experience. PM should have strong awareness of sports related trends, colours, lifestyle and ability to translate authentic sports stories into lifestyle trends.

YOUR SKILLS: 4 year degree subject area: fashion marketing. Product marketing. Between 6 and 10 years relevant experience in apparel specific industry. We would like to see an inspiring track record in Sports/performance/ lifestyle. **Technical performancel:** strong financial skills & knowledge. Build price points& targets. Follow business targets. Experience in athletic/apparel industry with proven ability to incorporate marketing principles into new business/markets/products. **Communication/Language:** strong verbal and written communication skills in english, german as a preferred option. Ability to effectively elevate strategic concerns to senior management in a timely and accurate manner. Ability to develop strong working relationships with management and external resources. Strong knowledge of cross team collaboration. **Management/Leadership** (if applicable): strong understanding and application of managerial concepts and techniques in areas such as project/change management, idea creation, employee development, coaching, and cross-team effectiveness. Ability to establish an independent view, effectively collaborate in decision-making, and motivate others, especially in difficult situations or on tough organizational issues. Ability to provide inspiration. **Other:** Accustomed to working in a rapidly changing, high growth environment. Ability to manage multiple and competing work priorities, demands and changes in an exciting start up environment.

YOU CAN EXPECT: My client is offering a high growth as well as an exciting start up environment. Your application is highly welcome.

For more details please get in touch with Heidi Steinberger.

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